

Senior Manager of Youth Engagement

Job Title: Senior Manager of Youth Engagement

Reporting to: Director of Community Cricket

Expected Salary: Competitive

Contract: Full time

Hour of Work: 37.5 hours per week, including unsociable hours outside of the standard 9am-5pm.

Deadline to apply: Wednesday 30 April 2025

(successful candidates will be notified and invited to interview on Thursday 08 May.)

Location: Ambassador Cruise Line Ground, New Writtle Street, Chelmsford, Essex CM2 0PG

Personal Specification

Knowledge and Experience

- 3 years' experience in youth engagement.
- A detailed knowledge of school delivery and engaging young people.
- Knowledge and experience of strategy, project, and financial management.
- Knowledge of physical education in schools.
- Experience in sports development.
- Experience of developing programmes in target communities and areas.
- Experience of managing a team with varying contracts.
- Experience of managing key stakeholders
- Ability to work under pressure and meet tight deadlines.
- Strong networking and relationship building skills, including maintaining working relationships.
- Excellent communication and interpersonal skills.
- Good computer literacy, including Microsoft Office.
- Good attention to detail.
- Willingness to work unsociable hours as necessary.
- Good time management skills.
- Ability to work autonomously and as part of a team.

Essential Attributes

- Good organisational and administrative skills (including computer literacy and Microsoft Office)
- DBS clearance, understanding of sports compliance, safeguarding and EDI
- Effective and strong communication and interpersonal skills
- Flexible and proactive approach to working

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Desirable Attributes

- England & Wales Cricket Board (ECB) Core Coach (Level 2 equivalent) coaching qualification.

Main Duties:

- Strategic lead for the Youth Activation team
- Manage and strengthen relationships with important stakeholders such as Chance to Shine, England & Wales Cricket Board (ECB), other county colleagues, local authorities, schools and trusts.
- Coordinating all Youth Activation programmes to ensure all participants can access a pathway into the game such as via Chance to Shine Schools, Chance to Shine Street, ECB National Programmes – All Stars Cricket and Dynamos Cricket.
- Oversee all Primary and Secondary school delivery and competitions, ensuring all pupils can compete.
- To analyse feedback received from partners and participants to ensure programmes are effectively delivered.
- Financial and management control to ensure programme budgets and our monthly recharge targets are delivered.
- Ensure all programmes that run within the Youth Activation Team are delivered to a high standard, agreed KPIs are met and are managed within agreed annual budgets.
- Ensure that all relevant annual and monthly financial duties are carried out.
- To oversee the recruitment process of any new members of the Youth Activation Team.
- Collaborate with other departments across Essex Cricket.
- To manage Match Day activation at the Ambassador Cruise Line Ground, Chelmsford, linking up with Youth Activation programmes to offer an exciting game experience.
- Coordinate Youth Activation events such as the annual Mini Match Play.
- To mentor and support the wellbeing of the Youth Activation Team to deliver against own targets, spot opportunities for growth and ensure their workload is managed.

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Purpose of the Role

Senior Manager of Youth Engagement leads the Youth Activation team at Essex Cricket in the Community; their aim is to get more young people active through cricket. They will manage all youth programmes across Essex and East London, ensuring young people can access the game. The Senior Manager of Youth Engagement will be responsible for leading both the delivery and growth in primary and secondary schools. This includes all Chance to Shine delivery and the implementation of sustainable outcomes from the ECB new schools strategy. The role will also look to maximise the impact of our initiatives, focusing on transitioning young people to other playing opportunities in clubs and other settings, for example with 'Chance to Shine Street' and ECB National Programmes 'All Stars Cricket' and 'Dynamos Cricket'. They will aim to drive growth in competitions for all age groups and abilities, from Key Stage 1 Skills Festivals to the U19 National Schools competition.

They are a key member Essex Cricket in the Community's senior leadership team, which involves setting

Essex Cricket in the Community aims to give everybody the opportunity to 'Fly Like an Eagle'.

To do this, we aim to use the diverse passion and formats of the game to connect, grow, celebrate and inspire all individuals and communities within our County and Region.

Our Mission is TO BE THE NUMBER 1 CRICKET REGION, built on a platform of On Field Success, Off Field Growth and Home-Grown Inspiration.

Our FOCUS FOR SUCCESS is to

EXCITE – every individual to be excited by Cricket

ENGAGE – all partners and stakeholders to the opportunities around Cricket

ENHANCE – the development and improvement of Cricket in the East Region

At Essex Cricket in the Community, we understand that we serve a key role in supporting the entire game. The Senior Manager of Youth Engagement role is designed to play a pivotal part in ensuring our vibrant community team delivers on its mission.

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Essex Cricket is committed to safeguarding and protecting the children and young people that we work with. As such, all posts are subject to a safer recruitment process, including the disclosure of criminal records and vetting checks. We ensure that we have a range of policies and procedures in place which promote safeguarding and safer working practice across our services.

Essex Cricket will ensure that all existing and potential employees receive equal consideration and is committed to the elimination of unlawful or unfair discrimination on the grounds of age, gender, gender reassignment, marital or civil partner status, disability, race, colour, ethnic or national origin, religion/belief or sexual orientation.

This role profile is not exhaustive; it will be subject to periodic review and may be amended to meet the changing needs of the business. The post holder will be expected to participate in this process, and we would aim to reach agreement to the changes.

To apply please complete the Essex Cricket application form supplied and return to vacancies@essexcricket.org.uk.

Closing date for applications is Wednesday 30 April 2025

All applications will be reviewed once received and interviews will be held on a rolling basis for any candidates with the relevant qualifications, experience and right to work.

Essex Cricket reserve the right to close the application process prior to the advertised closing date should a suitable candidate be identified.

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